



Ideas International's (IDEAS) **CPSystems** service provides tactical intelligence on major server and system software (operating system and system management) products.

The premier reference of its kind, CPSystems is an invaluable resource to anyone tasked with comparative system analysis. Its unmatched depth of information, user-friendly interface, and robust analysis capabilities increase productivity and promote expert decision-making.

At the heart of CPSystems is a rich online database of product pricing, feature, and performance information. Through a powerful suite of interactive tools, this raw data instantly transforms into head-to-head product comparisons, comprehensive price/performance analyses, and fully priced product configurations – work that would take hours to perform manually. These reports can be saved for future reference and are automatically updated with changes when reopened. CPSystems can be used in conjunction with other Competitive Profiles modules to model and compare real-life combinations of server, storage, and system software components.

Global Pricing Coverage

- » United States
- » All major European countries both within and outside the eurozone
- » Middle East and South Africa
- » China, India, and Japan
- » Australia and New Zealand
- » Other Asia/Pacific countries

Product Coverage

- » Industry-Standard Servers
- » Enterprise Servers
- » Blade Servers
- » System Software

Vendor Coverage

- » Acer
- » Bull
- » Cisco
- » Dell
- » Fujitsu
- » Hitachi
- » HP
- » IBM
- » Lenovo
- » Microsoft
- » NEC
- » Novell
- » Red Hat
- » SGI
- » Stratus
- » Sun
- » Teradata
- » Unisys

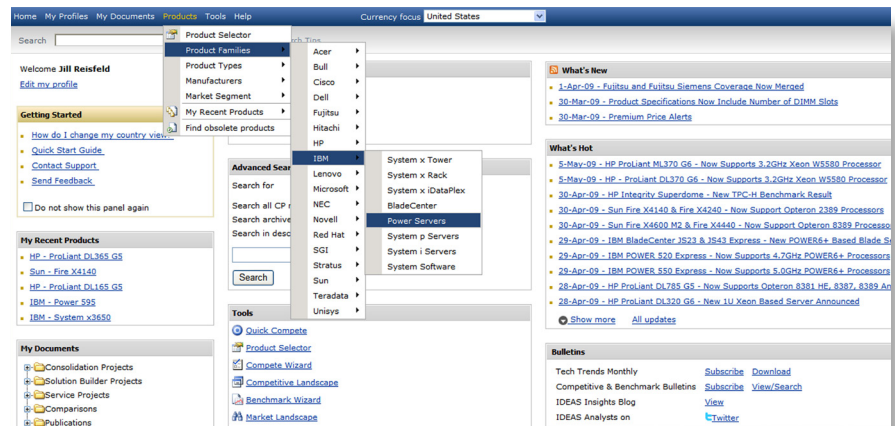


actionable intelligence
www.ideasinternational.com

Key Features

- » Product Specifications – CPSystems tracks key product differentiation data, enabling users to draw rapid and effective product comparisons. Users can generate detailed product spec sheets, covering everything from a product's announcement date to its clustering capabilities.
- » Pricing Coverage – CPSystems stores locally researched pricing data for each product, covering 40 different currencies worldwide. Pricing is provided at both the component and configuration levels. Information includes part numbers and the date of the last pricing update. Coverage spans current list pricing, historical pricing, and street pricing/discounting practices (in select countries).
- » Sample Configurations – CPSystems provides priced sample configurations of major products. Users can easily customize these configurations to meet their needs through CPSystems' interactive tools.
- » Benchmark Monitoring – CPSystems provides extensive coverage of the results of a wide range of industry benchmark tests. Users can access benchmark data on a per-product basis or via the "Benchmark Wizard" tool.
- » Historical Perspectives – In addition to a wealth of information on current products, CPSystems users have access to information on obsolete products. This historical data can prove particularly useful for managing datacenter mergers and planning server consolidations.
- » Analysis Tools – The CPSystems database is supported by a range of purpose-built analysis tools, including a "Competitive Landscape" tool, a "Compete Wizard," and a "Solution Builder," among others. With these tools, users can quickly analyze price/performance comparisons, view products by market segment, and track product feature and price changes.
- » Alerts – CPSystems users receive push e-mail notification of major product and pricing events.

Fig 1 – Drilling Down to a Product Family in CPSystems



About Ideas International

Ideas International (IDEAS) is the leading global supplier of comparative intelligence on enterprise IT infrastructure. Servicing both IT vendors and large-scale IT users, IDEAS products focus on: servers; storage; virtualization and consolidation; and software and infrastructure services. IDEAS online

products are backed up by expert industry analysts who can also deliver specialized advisory and consulting services.

For more information about Ideas International, please visit:

www.ideasinternational.com



Americas

Ideas International, Inc.
800 Westchester Avenue
Suite N337
Rye Brook, NY 10573-1354
USA

Tel +1 914 937 4302
Fax +1 914 937 2485

Asia/Pacific and Worldwide Headquarters

Ideas International Limited
Level 3
20 George Street
Hornsby, NSW 2077
Australia

Tel +61 2 9472 7777
Fax +61 2 9472 7788

Europe, Middle East, Africa

Ideas International Europe
The Courtyard
Lombard Street, Abingdon
Oxon, OX14 5BJ
United Kingdom

Tel +44 (0) 1235 462 890
Fax +44 (0) 1235 462 891