

ANALYST PROFILE



DANIEL BOWERS

Vice President and Senior Analyst

United States



YEARS OF EXPERIENCE

- » Nineteen years of industry experience

COVERAGE AREAS

- » Server Performance Positioning
- » Server Consolidation
- » Blade Servers
- » Virtualization

ADDITIONAL BACKGROUND

- » Master of Business Administration (MBA), University of Houston
- » B.S. Electrical and Computer Engineering (BSEE), Rice University

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Daniel Bowers, Vice President and Senior Analyst, is responsible for developing and extending the IDEAS server performance metrics used for price/performance positioning throughout the IDEAS research deliverables. Daniel also manages the production and development of the IDEAS server consolidation tool, ServerCAR.

Daniel possesses 19 years of IT industry experience in roles spanning server hardware and software engineering, product marketing, and server administration. His primary areas of expertise include blade servers, virtualization, and datacenter technologies.

Prior to joining IDEAS, Daniel worked for Hewlett-Packard in a product marketing management capacity. He also spent time at Gateway, Inc. as a Senior Product Manager, and prior to that at Intel as a Product Marketing Engineer. He also worked at Compaq in server hardware design and software engineering positions. In addition, Daniel is the sole inventor of US Patent #6,308,285, a patent related to multiprocessor computers.

Daniel has a Master of Business Administration (MBA) degree from the University of Houston and a Bachelor of Science Electrical and Computer Engineering (BSEE) degree from Rice University. He also holds technical certifications from VMware and Microsoft.

About Ideas International

Ideas International Limited (IDEAS, ASX:IDE) is the leading global supplier of comparative intelligence on enterprise IT infrastructure. Servicing both IT vendors and large-scale IT users, IDEAS products focus on: servers; storage; virtualization and consolidation; and software and infrastructure services.

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IDEAS online products are backed up by expert industry analysts who can also deliver specialized advisory and consulting services.

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