

ANALYST PROFILE



CHRISTIAN (CHRIS) OBER

VP and Senior Analyst, Storage



Australia

YEARS OF EXPERIENCE

- » Eleven years at Ideas International
- » Twenty-three years of industry experience

COVERAGE AREAS

- » Storage

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Chris Ober, Vice President and Senior Analyst, specializes in storage and SAN research. He heads up the CPStorage module of Competitive Profiles with responsibility for the North American, EMEA, and Asia/Pacific regional coverage of all forms of disk- and tape-based storage subsystems as well as storage software and SAN connectivity products. As a member of the IDEAS analyst team, Chris provides support to the company's clients and leads the storage research direction, guiding the analytical perspective on new products, company positioning, new technologies, and general industry trends.

Chris travels globally to consult with CPStorage subscribers and prospects on their research needs, and provides analyst-level support to CPStorage subscribers. Chris has been involved in the storage industry for over 20 years and during that time has worked in various research and technical roles. Prior to joining Ideas International, Chris was a Product Specialist and later a Product Manager at HDS in Australia. He also spent several years in Europe as a Field Applications Engineer at Western Digital, where he was involved in the design and integration of storage devices at OEM manufacturers. Chris has been with IDEAS since September 1999.

About Ideas International

Ideas International (IDEAS) is the leading global supplier of comparative intelligence on enterprise IT infrastructure. Servicing both IT vendors and large-scale IT users, IDEAS' products focus on: servers; storage; virtualization and consolidation; and software and infrastructure services.

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